



ADSENSE READINESS REPORT

Website Audit & AdSense Approval Readiness Report

A professional review of your website's content quality, SEO structure, technical setup, policy readiness, and improvement priorities before applying for Google AdSense.

REPORT TYPE

Automated Website Audit

Built to highlight issues that may reduce AdSense approval readiness and help prioritize improvements.

AUDITED WEBSITE

<https://www.pumps-pumpingequipments.com>

GENERATED ON

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PREPARED BY

AdsRider Checker

77

/ 100

SCORE

Needs Improvement

Your website has several approval risks. Improve content, SEO, policy pages, and technical setup before applying.

Approval Chance: 77%

Risk Level: High

Executive Summary

Your website has several approval risks. Improve content, SEO, policy pages, and technical setup before applying.

Category Performance

DOMAIN	SEO	CONTENT	TECHNICAL
100%	75%	100%	50%

Critical Issues

PRIORITY	ISSUE	RECOMMENDED FIX
HIGH	Canonical Tag	Add canonical URL tag.
HIGH	Open Graph Tags	Add Open Graph meta tags.
HIGH	Twitter Card Tags	Add Twitter Card meta tags.
HIGH	Image ALT Tags	Add ALT text to all images.
MEDIUM	Viewport Tag	Add viewport tag for mobile responsiveness.
MEDIUM	Compression	Enable GZIP or Brotli compression.
MEDIUM	Mixed Content Check	Avoid loading insecure HTTP assets on HTTPS pages.
MEDIUM	Lazy Loading Images	Add lazy loading to images for better speed.
LOW	Technical Readiness	Improve speed, mobile, compression, cache, favicon, and security headers.
LOW	ads.txt	Create ads.txt file when you start using ads.

Website Overview

CHECK	STATUS	MESSAGE
Website Online	Passed	Website is reachable.
SSL Enabled	Passed	HTTPS is enabled.
Domain Security	Passed	Secure connection detected.
Load Response	Passed	Server responded in 0.19s.
WWW / Non-WWW Access	Passed	Domain responds correctly.

SEO Audit

CHECK	STATUS	MESSAGE
Title Tag	Passed	Title tag found.
Meta Description	Passed	Meta description found.
H1 Check	Passed	H1 heading found.
H2/H3 Structure	Passed	Heading structure found.
Canonical Tag	Failed	Add canonical URL tag.
Schema Markup	Passed	Schema markup found.
Open Graph Tags	Failed	Add Open Graph meta tags.
Twitter Card Tags	Failed	Add Twitter Card meta tags.
Noindex Check	Passed	No noindex tag detected.
Language Tag	Passed	HTML language tag found.
robots.txt	Passed	robots.txt found.
sitemap.xml	Passed	sitemap.xml found.

Content Audit

CHECK	STATUS	MESSAGE
Word Count	Passed	Content depth looks acceptable.
About Us	Passed	About Us signal found.
Contact Us	Passed	Contact Us signal found.
Privacy Policy	Passed	Privacy Policy signal found.
Terms & Conditions	Passed	Terms & Conditions signal found.
Disclaimer	Passed	Disclaimer signal found.
Author Information	Passed	Author Information signal found.
Internal Link Signals	Passed	Internal links found.
External Link Signals	Passed	External links found.

Technical Audit

CHECK	STATUS	MESSAGE
Image ALT Tags	Failed	Add ALT text to all images.
Viewport Tag	Failed	Add viewport tag for mobile responsiveness.
Mobile Responsive Signal	Passed	Mobile responsive signal found.
Fast Load Time	Passed	Load time: 0.19s.
Compression	Failed	Enable GZIP or Brotli compression.
Cache Headers	Passed	Cache headers detected.
Favicon	Passed	Favicon found.
Mixed Content Check	Failed	Avoid loading insecure HTTP assets on HTTPS pages.
Lazy Loading Images	Failed	Add lazy loading to images for better speed.
Security Headers	Passed	Security headers detected.

AdSense Readiness

CHECK	STATUS	MESSAGE
Policy Pages	Passed	Core policy pages found.
Trust Pages	Passed	Trust pages found.
SEO Foundation	Passed	SEO foundation looks acceptable.
Technical Readiness	Failed	Improve speed, mobile, compression, cache, favicon, and security headers.
ads.txt	Failed	Create ads.txt file when you start using ads.
Navigation Quality	Passed	Navigation/internal linking signal looks good.
Content Trust Signal	Passed	Content trust signal looks strong.

Need a Professional Review?

Get a manual website review and a prioritized action plan to improve content quality, policy compliance, SEO structure, and AdSense approval readiness.

- Content quality and originality review
- Required pages and policy compliance check
- SEO structure and technical improvement plan
- Final AdSense readiness recommendation

[Request Professional Review](#)

Website	Email	WhatsApp
AdsRider	email@fazlulkarim.com	Chat With Our Team

Important: A higher readiness score does not guarantee Google AdSense approval. Final approval is solely at Google's discretion. Use this report as a practical improvement guide before applying.

Generated by **AdsRider** AdSense Approval Checker.

This automated report is for informational and improvement-planning purposes only.